

# ***IANJ SEEKING PARTNERS... CAN WE COUNT ON YOUR SUPPORT?***



May, 2022

During these uncertain times, we recognize that all businesses are being careful with how they spend their dollars. We hope you will consider supporting us in this endeavor and recognizing the benefits to your own company and the industry as a whole with this commitment.

As the state's only professional organization dedicated to the support of and service to irrigation professionals, IANJ has remained steadfast in its efforts to fight for the industry. Our goals this year include seeking out new legislation that will benefit our members and their businesses. By teaming up with MBI-Gluckshaw, our legislative lobbyist firm, we are working towards these accomplishments!

As your member association, we will ALWAYS stay on top of the issues that matter to you and your business. It is with this in mind that we respectfully ask for your company's support through our 2022-2023 Partnership/Sponsorship Initiative.

Without the continued support of our valued members, the Association would not be able to provide the members services and support that you have come to rely on for so many years. We hope we can count on your company's involvement!

Attached is a tiered breakdown that includes a wide range of financial support, designed to give our members many options. We trust that you will find the benefits to be a successful return on investment. Use the enclosed forms, or go to [www.ianj.com](http://www.ianj.com) to learn more or to select the tier that works best for your company!

We're here to answer any questions you might have...thank you in advance for your consideration.

The IANJ Board of Directors & Staff  
Gregg Rogers (Garden Irrigation), President

PO Box 518 - Mt. Laurel, NJ 08054  
Phone 973-850-3366  
Candi Calderone, Executive Director [candi@neffdowning.com](mailto:candi@neffdowning.com)

**Irrigation Association  
of New Jersey**



# IANJ PARTNERSHIP/SPONSORSHIP PROGRAM

## TIERS & BENEFITS 2022

PARTNER LEVEL	BENEFITS	PRICE
<b>PLATINUM</b>	<ul style="list-style-type: none"> <li>➤ Listed as Partner on all Association materials and website partner page</li> <li>➤ Winter Tech Sponsor (promotional materials, speaking opportunity, specific class sponsorship with intro wherever applicable)</li> <li>➤ FREE BOOTH at Annual Trade Show (if applicable)</li> <li>➤ Summer Tech Sponsor (promotional materials, speaking opportunity, specific class sponsorship with intro wherever applicable)</li> <li>➤ Annual Meeting Sponsor (promotional materials, signage and speaking opp)</li> <li>➤ Misc. Event Sponsor (TBD – may include social or educational events)</li> <li>➤ Literature/Promo Materials at Assoc. events</li> <li>➤ Web Site Banner (link)</li> <li>➤ Email Blast to members (2)</li> </ul>	<b>\$5,000</b>
<b>GOLD</b>	<ul style="list-style-type: none"> <li>➤ Listed as Partner on all Association materials and website partner page</li> <li>➤ Winter Tech Sponsor (signage)</li> <li>➤ FREE BOOTH at Annual Trade Show (if applicable)</li> <li>➤ Summer Tech Sponsor (promotional materials)</li> <li>➤ Annual Mtg Sponsor (promo materials, signage)</li> <li>➤ Misc. Event Sponsor (TBD)</li> <li>➤ Web Site Banner (link)</li> <li>➤ Outgoing Email Correspondence - Bottom</li> <li>➤ Email Blast to members (1)</li> </ul>	<b>\$3,000</b>
<b>SILVER</b>	<ul style="list-style-type: none"> <li>➤ Listed as Partner</li> <li>➤ Winter Tech Sponsor (signage)</li> <li>➤ Summer Tech Sponsor (promotional materials)</li> <li>➤ Annual Mtg Sponsor (promo materials, signage)</li> <li>➤ Misc. Event Sponsor (TBD)</li> <li>➤ Web Site Logo – Home Page</li> <li>➤ Outgoing Email Correspondence - Bottom</li> </ul>	<b>\$1,000</b>
<b>BRONZE</b>	<ul style="list-style-type: none"> <li>➤ Listed as Partner</li> <li>➤ Winter Tech Sponsor (signage)</li> <li>➤ Summer Tech Sponsor (promotional materials)</li> <li>➤ Annual Mtg Sponsor (promo materials, signage)</li> <li>➤ Web Site Logo – Home Page</li> <li>➤ Outgoing Email Correspondence - Bottom</li> </ul>	<b>\$500</b>
<b>SUPPORTER</b>	<ul style="list-style-type: none"> <li>➤ Listed as Partner</li> <li>➤ Annual Mtg Sponsor (promo materials)</li> <li>➤ Web Site Logo – Home Page</li> <li>➤ Outgoing Email Correspondence - Bottom</li> </ul>	<b>\$250</b>
<b>FRIEND OF IANJ</b>	<ul style="list-style-type: none"> <li>➤ Listed as Partner</li> <li>➤ Web Site Logo – Home Page</li> </ul>	<b>\$100</b>

**ORDER FORM ON NEXT PAGE, OR GO TO [www.ianj.com](http://www.ianj.com) TO SELECT THE TIER THAT BEST FITS YOUR COMPANY'S NEEDS...THANK YOU FOR YOUR SUPPORT!**



# IANJ PARTNERSHIP/SPONSORSHIP PROGRAM ORDER FORM & PAYMENT - 2022

MEMBER CONTACT INFORMATION			
Name	Company		
Address	City	State	Zip
Email	Phone		

PLEASE SELECT PARTNERSHIP TIER & DOLLAR AMOUNT		
<input type="checkbox"/>	PLATINUM	\$5,000
<input type="checkbox"/>	GOLD	\$3,000
<input type="checkbox"/>	SILVER	\$1,000
<input type="checkbox"/>	BRONZE	\$500
<input type="checkbox"/>	SUPPORTER	\$250
<input type="checkbox"/>	FRIEND OF IANJ	\$100

**TOTAL AMOUNT DUE: \$**



### PAYMENT INFORMATION:

GO ONLINE TO [WWW.IANJ.COM](http://WWW.IANJ.COM) TO REGISTER/PAY ONLINE! OR:

Check enclosed (*payable to IANJ*)       MC/Visa       American Express       Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Phone: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

**THANK YOU FOR YOUR CONTINUED SUPPORT OF THE IRRIGATION ASSOCIATION OF NEW JERSEY!**

Irrigation Association  
of New Jersey

[www.ianj.com](http://www.ianj.com)

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